

2025 print issue ad rates and dates

2025 marks our 30th year of publication!

Rain Taxi's mission to champion aesthetically adventurous literature extends to providing low-cost advertising. For this anniversary, we are pleased to offer the advertising rates below, a simple and effective way to reach literary readers in our nationally distributed, award-winning quarterly journal.

All print advertisers will be thanked on our social media accounts on Facebook, Instagram, and X, reaching over 15,000 followers!

print ad specifications

Please make your ad to the exact size specified, including border. We accept the following formats:

PREFERRED: PDF file with all fonts embedded, and images grayscale, at 300 dpi resolution.

Use PDF/X-1a:2001 PDF Preset to distill file, or contact Kelly at advertising@raintaxi.com for more info.

ALSO ACCEPTED: TIFF or EPS files: 300 dpi, grayscale.

Email your ad to Kelly Everding: advertising@raintaxi.com.

**We can also design your ad at low cost.
Email for an estimate of charges.**

info of note

Circulation: 12,000 copies are shipped out to independent bookstores, libraries, writing programs, and literary organizations nationwide.

Payments/Terms: Advertiser will be invoiced upon publication of issue. Past due invoices beyond 90 days will be assessed a late fee. Advertisers assume responsibility for all content of their ads.

Ad Tearsheets will be sent upon publication of issue.

Thank you!

2025 ADVERTISING RATES

SIZE	WIDTH X HEIGHT	1XPRICE	CONTRACT PRICE <small>(four issues/price per ad)</small>
Full page	7.25" x 9.5"	\$800	\$700
Two-thirds page	4.75" x 9.5"	\$550	\$475
Half page horizontal	7.25" x 4.5"	\$400	\$325
Half page vertical	3.5" x 9.5"	\$400	\$325
One-third page horizontal	4.75" x 4.5"	\$300	\$250
One-third page vertical	2.25" x 9.5"	\$300	\$250
One-quarter page horizontal	7.25" x 2.25"	\$250	\$200
One-quarter page vertical	3.5" x 4.5"	\$250	\$200

2025 ADVERTISING DEADLINES

ISSUE	PUBLICATION DATE	RESERVE AD BY	AD COPY DUE
SPRING	March 12	February 5	February 12
SUMMER	June 11	May 7	May 14
FALL	September 10	August 6	August 13
WINTER	December 10	November 5	November 12

Rain Taxi . . . where writing is going.

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