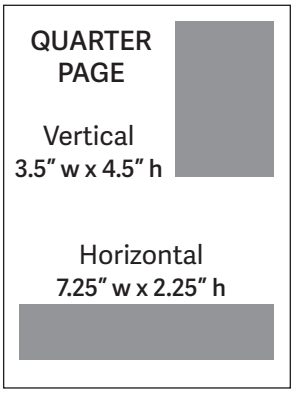
rain taxi 2026 ADVERTISING RATE CARD

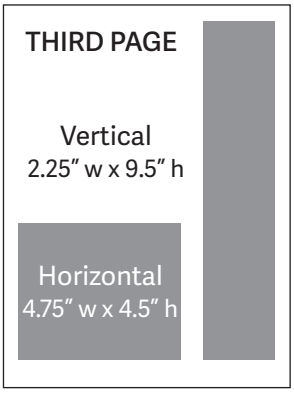
30 years of driving the literary landscape!

Rain Taxi's mission to champion aesthetically adventurous literature extends to providing low-cost advertising. Placing an ad in our nationally distributed, award-winning print quarterly is a simple and effective way to reach readers who avidly seek new and interesting books.

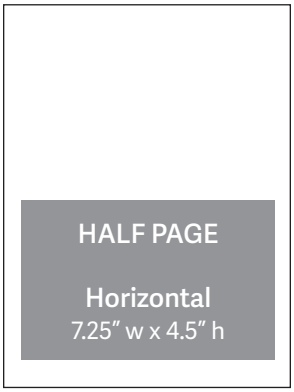
ADVERTISING SIZES AND RATES



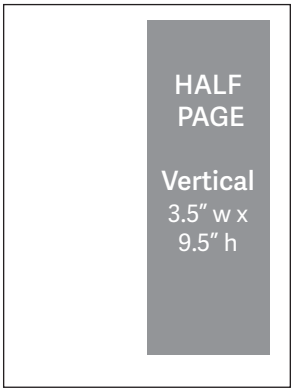
$250
4x contract $200



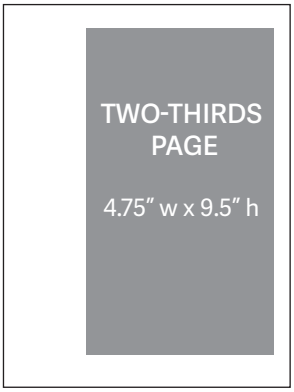
$300
4x contract $250



$400
4x contract $325



$400
4x contract $325



$550
4x contract $475

$800
4x contract $700

print ad specifications

Please make your ad to the exact size specified, including border.

PREFERRED: PDF file at 300 dpi, with all fonts embedded and images grayscale.

ALSO ACCEPTED: TIFF 300 dpi, grayscale.

Send questions and ad copy to Kelly Everding at advertising@raintaxi.com.

We can also design your ad at low cost—email for an estimate of charges.

CIRCULATION: 12,000 COPIES shipped to members, independent bookstores, libraries, writing programs, and literary organizations nationwide.

PAYMENTS: Invoices due within 30 days of receipt. Past due invoices will be assessed a late fee.

TERMS: Advertisers assume responsibility for all content of their ads. Rain Taxi reserves the right to reject any advertising inconsistent with its mission.

TEAR SHEETS: Sent upon publication.

2026 DEADLINES

ISSUE	PUBLICATION DATE	RESERVE BY	AD COPY DUE
SPRING	March 25	February 18	February 28
SUMMER	June 17	May 13	May 20
FALL	September 16	August 12	August 19
WINTER	December 16	November 11	November 18

"Now I remember why I didn't subscribe to Rain Taxi—because I can't afford it. I just spent $200 thanks to your swell staff of reviewers." —Daniel Handler (a.k.a. Lemony Snicket)